



Thank you for choosing **Pink Billing Solutions** to help your clients receive the post-treatment care they deserve. As part of our rebranding, our mission remains guided by the quote:

"Your scars are someone else's signs of hope." — Unknown

While we, as artists, appreciate imperfections and see beauty in them, many individuals view their scars as painful reminders of past trauma. **Paramedical tattooing offers a solution**, and now, with the option of insurance reimbursement, we aim to make these restorative services more accessible to survivors.

Below is a **step-by-step guide** on how to facilitate insurance reimbursement for paramedical tattooing through Pink Billing Solutions.

Step 1: Patient Consultation & Information Submission

What the Artist Must Collect & Fax to Pink Billing Solutions

As an artist offering **health insurance reimbursement** through Pink Billing Solutions, you are responsible for collecting and faxing the following patient information:

1. **Patient Identification** – A copy of the patient's driver's license.
2. **Insurance Information** – A copy of the **front and back** of all active insurance cards.
 - If the patient has multiple insurance policies, we will coordinate benefits (COB) and submit multiple claims.
3. **Insurance Guarantor Information** – If the policyholder is **not the patient** (e.g., a spouse or domestic partner), provide the guarantor's full name and date of birth.

What the Patient's Medical Provider Must Fax to Pink Billing Solutions

The patient's medical provider (e.g., surgeon, oncologist) is responsible for submitting the following directly to Pink Billing Solutions:

1. **Letter of Medical Necessity** – A written statement from the provider explaining the need for paramedical tattooing.
2. **Medical Records** – A minimum of **three years of records** to provide a full medical history and support medical necessity.

Patient Responsibility

- **The patient should NOT fax or submit any documents directly to Pink Billing Solutions.**
- The patient must request their medical records from their provider and instruct them to **fax the records directly** to Pink Billing Solutions.

Fax Submission for Documentation

- **Primary Secure Fax:** (949) 703-8353
- **Alternate Secure Fax:** (346) 331-4620 (for backup in case of technical issues)

Step 2: Authorization & Insurance Policy Review

Once all required information is received, Pink Billing Solutions will:

- Verify Insurance Benefits electronically.
- Contact the insurance company for clarification of policy coverage, exclusions, or patient responsibilities (copays/deductibles).
- Provide the artist with the insurance details, including authorization status and any required patient payments.

Important Notes:

- If the procedure requires multiple sessions, inform the billing team upfront.
 - Example: If a scar camouflage procedure requires three sessions at 45-day intervals, all three sessions must be pre-authorized in advance.

- The claim will be submitted after the final session is completed.
- If insurance approves coverage, the artist will receive the copay/deductible amount to collect and authorization to schedule the procedure.

Payment Collection Responsibility

- The artist is responsible for collecting the copay/deductible amount from the patient.
- Pink Billing Solutions offers a secure payment link for patients who prefer to pay online.
- If the artist collects the payment directly, they must submit a receipt as proof of payment to Pink Billing Solutions.

Non-Covered Services:

- If insurance denies coverage due to policy exclusions, the artist has the following options:
 - Charge the patient their regular rate for the service.
 - Offer a negotiated self-pay rate.
 - Decline to perform the service if reimbursement is essential.
- ⚠ DO NOT accept payment from a patient under the assumption that insurance will reimburse them.

Compliance with the No Surprises Act (2022):

If insurance denies coverage upfront, Pink Billing Solutions will not pursue reimbursement or balance-bill the patient. The artist must abide by the initial insurance determination.

Step 3: Claim Submission & Processing

Superbill Submission Instructions

After the procedure, the artist must submit a superbill to Pink Billing Solutions.

- The artist is responsible for faxing the superbill.
- Patients should not submit anything directly.

- Send via fax ONLY to the secure fax numbers provided.
- DO NOT email or text the superbill (fax is required for security and HIPAA compliance).

Recommended Fax Apps (If No Fax Machine is Available):

- eFax – www.efax.com
- Fax.Plus – www.fax.plus
- iFax – www.ifaxapp.com

Insurance Processing Timeline:

- The billing team will submit the claim electronically, initiating a 30–45 day processing period.
- If the claim is denied or rejected, our team will investigate the coding and work to resolve the issue.
- If additional information is required, Pink Billing Solutions will handle direct communication with the patient’s medical provider.

Payment Disbursement to the Artist:

- Artists will receive payments for approved claims at the end of each month via ACH deposit to their registered account.
- Insurance reimbursement timeframes may extend up to 90 days, depending on whether the artist is considered an in-network or out-of-network provider.

Final Thoughts

We understand that the process may seem extensive upfront, but every step is designed to ensure a smooth and successful reimbursement experience while navigating insurance complexities.

As a paramedical tattoo artist, the services you provide are highly specialized and deeply impactful. Pink Billing Solutions is committed to supporting you in this field by handling the complexities of health insurance billing so that you can focus on your craft. By offering patients the option to utilize their insurance benefits, you

are contributing to a broader recognition of paramedical tattooing as an essential part of healing and recovery.

While not every insurance policy will provide coverage, and this process is not intended to be a primary source of income, the true value lies in the opportunity to make a difference. The ability to restore confidence and help survivors take another step toward healing is invaluable.

Pink Billing Solutions was founded on the principle of ensuring access to restorative services, and we will continue advocating for paramedical tattooing to be recognized as a standard component of patient care. We are honored to support you in providing this service and are excited to see the impact you will make in the lives of those you help.